

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 583422-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Advertiser | Product | Estimate Number |
|--------------------------|-------------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON FOR GOV | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/29/12 | 583422 | 09844862 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/20/12 | 10/20/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Sa 10/20/12 7:37 AM Sa 7-9a Sa 7-9a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 2 | 10/21/12 | 10/21/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Su 10/21/12 8:59 AM Su 7-9a Su 7-9a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 3 | 10/16/12 | 10/19/12 | M-F 6-7a | 6-7a | -TWTF-- | :30 | 5 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 5 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 6:54 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 4 4 Th 10/18/12 6:14 AM M-F 6-7a 6-7a :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 6:55 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 3 4 F 10/19/12 6:05 AM M-F 6-7a 6-7a :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| 5 4 F 10/19/12 6:39 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 4 | 10/16/12 | 10/19/12 | M-F 7-9a | 7-9a | -TWTF-- | :30 | 5 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 5 \$525.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 8:07 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM | | | | | | | | | |
| 4 4 Th 10/18/12 8:14 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 8:38 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM | | | | | | | | | |
| 3 4 F 10/19/12 7:23 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM | | | | | | | | | |
| 5 4 F 10/19/12 8:54 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

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|--------------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583422-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON FOR GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 5 | 10/16/12 | 10/19/12 | M-F 5-6p | 5-6p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 5:57 PM M-F 5-6p 5-6p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 5:27 PM M-F 5-6p 5-6p :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| 3 4 Th 10/18/12 5:53 PM M-F 5-6p 5-6p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 4 4 F 10/19/12 5:28 PM M-F 5-6p 5-6p :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| 6 | 10/22/12 | 10/22/12 | M-F 5-6p | 5-6p | M----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 M 10/22/12 5:36 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 8 | 10/16/12 | 10/19/12 | 930-10p | 930-10p | -TWTF-- | :30 | 2 | \$1,200.00 | NM |
| In 8 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 930-10p 930-10p :00 \$1,200.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 2 4 Th 10/18/12 10:53 PM 930-10p 930-10p :30 NIX1209FOR \$1,200.00 NM | | | | | | | | | |
| * | | | | | | | | | |
| 9 | 10/16/12 | 10/19/12 | M-F 10-1030p | 10-1030p | -TWTF-- | :30 | 3 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 10:08 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 11:15 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM | | | | | | | | | |
| 3 4 F 10/19/12 11:18 PM M-F 10-1030p 10-1030p :30 NIX1209FOR \$1,200.00 NM | | | | | | | | | |
| * | | | | | | | | | |
| 10 | 10/16/12 | 10/19/12 | M-F 10-1030p | 10-1030p | -TWTF-- | :30 | 3 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 10:29 PM M-F 10-1030p 10-1030p :30 NIX1209FOR \$1,200.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 11:30 PM M-F 10-1030p 10-1030p :30 NIX1209FOR \$1,200.00 NM | | | | | | | | | |
| 3 4 F 10/19/12 10:53 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM | | | | | | | | | |
| * | | | | | | | | | |
| 11 | 10/22/12 | 10/22/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 M 10/22/12 11:45 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM | | | | | | | | | |
| * | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-------------------|---------------------|
| 583422-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | JAY NIXON FOR GOV | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|----------------|----------|------|
| 12 | 10/16/12 | 10/19/12 | M-F 1030-1102p | 1030-1102p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 11:01 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 11:48 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| * | | | | | | | | | |
| 3 4 F 10/19/12 11:25 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| * | | | | | | | | | |
| 4 4 F 10/19/12 11:38 PM M-F 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| * | | | | | | | | | |
| 13 | 10/22/12 | 10/22/12 | M-F 1030-1102p | 1030-1102p | M----- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 2 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 14 | 10/20/12 | 10/20/12 | Sa 10-1030p | 10-1030p | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Sa 10/20/12 10:11 PM Sa 10-1030p 10-1030p :30 NIX1210SMA \$800.00 NM | | | | | | | | | |
| 15 | 10/16/12 | 10/19/12 | M-F 530-6a | 530-6a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/17/12 5:42 AM M-F 530-6a 530-6a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 2 4 Th 10/18/12 5:40 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 4 4 F 10/19/12 5:43 AM M-F 530-6a 530-6a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 3 4 F 10/19/12 5:54 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 16 | 10/22/12 | 10/22/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 M 10/22/12 5:51 AM M-F 530-6a 530-6a :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 17 | 10/16/12 | 10/19/12 | M-F 9-10a | 9-10a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 2 4 W 10/17/12 9:17 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 1 4 W 10/17/12 9:44 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 3 4 Th 10/18/12 9:53 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 4 4 F 10/19/12 9:52 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |

INVOICE



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WDAF
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Chicago, IL 60677-3006

| | | | |
|--------------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583422-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON FOR GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------|-----------------|---------|--------|----------------|----------|------|
| 18 | 10/22/12 | 10/22/12 | M-F 9-10a | 9-10a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 9:39 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 19 | 10/16/12 | 10/19/12 | M-F 4-5p | 4-5p | ---TF-- | :30 | 4 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 4 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Th 10/18/12 4:10 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 2 4 Th 10/18/12 4:40 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM 1 4 F 10/19/12 4:12 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 4 4 F 10/19/12 4:25 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM | | | | | | | | | |
| 20 | 10/22/12 | 10/22/12 | M-F 4-5p | 4-5p | M----- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 4:24 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM | | | | | | | | | |
| 21 | 10/16/12 | 10/19/12 | M-F 1102p-1132p | M-F 1102p-1132p | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 11:44 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1209FOR \$250.00 NM 3 4 Th 10/18/12 12:13 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1209FOR \$250.00 NM 2 4 Th 10/18/12 12:29 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1210SMA \$250.00 NM 4 4 F 10/19/12 12:17 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1210SMA \$250.00 NM | | | | | | | | | |
| 22 | 10/22/12 | 10/22/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 M-F 1102p-1132p M-F 1102p-1132p :00 \$250.00 NM Credited | | | | | | | | | |
| 23 | 10/16/12 | 10/19/12 | M-F 5-530a | 5-530a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 5:07 AM M-F 5-530a 5-530a :30 NIX1210SMA \$300.00 NM 2 4 Th 10/18/12 5:13 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 4 4 F 10/19/12 5:07 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 3 4 F 10/19/12 5:23 AM M-F 5-530a 5-530a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|-------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 583422-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON FOR GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|----------|------|
| 24 | 10/22/12 | 10/22/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 5:12 AM M-F 5-530a 5-530a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 27 | 10/16/12 | 10/19/12 | M-F 12-1p | 12-1p | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 12:23 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM 2 4 W 10/17/12 12:44 PM M-F 12-1p 12-1p :30 NIX1209FOR \$300.00 NM 3 4 Th 10/18/12 12:52 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM 4 4 F 10/19/12 12:43 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 28 | 10/22/12 | 10/22/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:42 PM M-F 12-1p 12-1p :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 29 | 10/18/12 | 10/19/12 | M-F 430-5a News | 430-5a | ---TF-- | :30 | 2 | \$0.00 | NM |
| LINE 34 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$0.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 10/18/12 4:54 AM M-F 430-5a News 430-5a :30 NIX1210SMA \$0.00 NM 1 4 F 10/19/12 4:43 AM M-F 430-5a News 430-5a :30 NIX1209FOR \$0.00 NM | | | | | | | | | |

Total Spots 61 Gross Total \$30,900.00

Payment Terms 30 Days

Agency Commission \$4,635.00

Net Amount Due \$26,265.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 585869-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|-----------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

Billing Address

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/29/12 | 585869 | 09851461 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/25/12 | 10/25/12 | World Series on FOX | 6p-CC | ---T--- | :30 | 2 | \$1,900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 2 \$1,900.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Th 10/25/12 6:30 PM World Series on FOX 6p-CC :30 NIX1210SMA \$1,900.00 NM | | | | | | | | | |
| 2 4 Th 10/25/12 8:59 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM | | | | | | | | | |
| 2 | 10/27/12 | 10/27/12 | World Series on FOX | 6p-CC | -----S- | :30 | 2 | \$1,900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$1,900.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Sa 10/27/12 6:27 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM | | | | | | | | | |
| 2 4 Sa 10/27/12 8:37 PM World Series on FOX 6p-CC :30 NIX1210SMA \$1,900.00 NM | | | | | | | | | |
| 3 | 10/28/12 | 10/28/12 | World Series on FOX | 6p-CC | -----S | :30 | 2 | \$1,900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$1,900.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Su 10/28/12 7:09 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM | | | | | | | | | |
| 2 4 Su 10/28/12 8:35 PM World Series on FOX 6p-CC :30 NIX1211MAN \$1,900.00 NM | | | | | | | | | |
| 4 | 10/27/12 | 10/27/12 | Sa 10-1030p | 10-1030p | -----S- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Sa 10/27/12 10:59 PM Sa 10-1030p 10-1030p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |

Total Spots 7 **Gross Total** \$12,000.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 585869-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|-----------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

Agency Commission \$1,800.00

Net Amount Due \$10,200.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 580380-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|-------------|-----------------|
| Nixon, Jay/D/MO/Governor | NIXON 4 GOV | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 580380 | 09834711 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/06/12 | 10/06/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/06/12 7:25 AM Sa 7-9a Sa 7-9a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 2 | 10/07/12 | 10/07/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/07/12 7:41 AM Su 7-9a Su 7-9a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 3 | 10/02/12 | 10/05/12 | M-F 6-7a | 6-7a | --WTF-- | :30 | 5 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/03/12 6:23 AM M-F 6-7a 6-7a :30 NIX1206STA \$600.00 NM 1 4 W 10/03/12 6:56 AM M-F 6-7a 6-7a :30 NIX1207MID \$600.00 NM 3 4 Th 10/04/12 6:51 AM M-F 6-7a 6-7a :30 NIX1206STA \$600.00 NM 4 4 F 10/05/12 6:22 AM M-F 6-7a 6-7a :30 NIX1207MID \$600.00 NM 5 4 F 10/05/12 6:58 AM M-F 6-7a 6-7a :30 NIX1206STA \$600.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 580380-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/O/MO/Governor | NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 4 | 10/02/12 | 10/05/12 | M-F 7-9a | 7-9a | --WTF-- | :30 | 8 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 8 \$525.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/03/12 7:39 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM 1 4 W 10/03/12 8:10 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM 6 4 W 10/03/12 8:38 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM 3 4 Th 10/04/12 7:53 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM 8 4 Th 10/04/12 8:26 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM 5 4 F 10/05/12 7:40 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM 7 4 F 10/05/12 8:23 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM 4 4 F 10/05/12 8:54 AM M-F 7-9a 7-9a :30 NIX1207MID \$525.00 NM | | | | | | | | | |
| 5 | 10/08/12 | 10/08/12 | M-F 7-9a | 7-9a | M----- | :30 | 2 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$525.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/08/12 7:07 AM M-F 7-9a 7-9a :30 NIX1206STA \$525.00 NM 1 4 M 10/08/12 8:27 AM M-F 7-9a 7-9a :30 NIX1208GRO \$525.00 NM | | | | | | | | | |
| 6 | 10/02/12 | 10/05/12 | M-F 5-6p | 5-6p | --WTF-- | :30 | 6 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 6 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/03/12 5:13 PM M-F 5-6p 5-6p :30 NIX1206STA \$600.00 NM 6 4 W 10/03/12 5:52 PM M-F 5-6p 5-6p :30 NIX1207MID \$600.00 NM 3 4 Th 10/04/12 5:21 PM M-F 5-6p 5-6p :30 NIX1207MID \$600.00 NM 1 4 Th 10/04/12 5:52 PM M-F 5-6p 5-6p :30 NIX1206STA \$600.00 NM 5 4 F 10/05/12 5:14 PM M-F 5-6p 5-6p :30 NIX1206STA \$600.00 NM 4 4 F 10/05/12 5:51 PM M-F 5-6p 5-6p :30 NIX1207MID \$600.00 NM | | | | | | | | | |
| 7 | 10/07/12 | 10/07/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/07/12 Su 5-6p 5-6p :00 \$250.00 NM Credited | | | | | | | | | |
| 8 | 10/02/12 | 10/05/12 | M-F 9-10p | 9-10p | --WTF-- | :30 | 5 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/03/12 9:53 PM M-F 9-10p 9-10p :30 NIX1206STA \$1,200.00 NM 1 4 Th 10/04/12 9:08 PM M-F 9-10p 9-10p :30 NIX1207MID \$1,200.00 NM 3 4 Th 10/04/12 9:39 PM M-F 9-10p 9-10p :30 NIX1206STA \$1,200.00 NM 4 4 F 10/05/12 9:10 PM M-F 9-10p 9-10p :30 NIX1206STA \$1,200.00 NM 5 4 F 10/05/12 9:39 PM M-F 9-10p 9-10p :30 NIX1207MID \$1,200.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 580380-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/O/MO/Governor | NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 9 | 10/02/12 | 10/05/12 | M-F 10-1030p | 10-1030p | --WTF-- | :30 | 4 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 10:09 PM M-F 10-1030p 10-1030p :30 NIX1207MID \$1,200.00 NM 3 4 W 10/03/12 10:23 PM M-F 10-1030p 10-1030p :30 NIX1206STA \$1,200.00 NM 4 4 Th 10/04/12 10:13 PM M-F 10-1030p 10-1030p :30 NIX1207MID \$1,200.00 NM 2 4 F 10/05/12 10:09 PM M-F 10-1030p 10-1030p :30 NIX1206STA \$1,200.00 NM | | | | | | | | | |
| 10 | 10/08/12 | 10/08/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 10:28 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$1,200.00 NM | | | | | | | | | |
| 11 | 10/06/12 | 10/06/12 | Sa 10-1030p | 10-1030p | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/06/12 10:25 PM Sa 10-1030p 10-1030p :30 NIX1206STA \$800.00 NM | | | | | | | | | |
| 12 | 10/02/12 | 10/05/12 | M-F 530-6a | 530-6a | --WTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 10/03/12 5:43 AM M-F 530-6a 530-6a :30 NIX1206STA \$300.00 NM 4 4 W 10/03/12 5:52 AM M-F 530-6a 530-6a :30 NIX1207MID \$300.00 NM 1 4 Th 10/04/12 5:42 AM M-F 530-6a 530-6a :30 NIX1207MID \$300.00 NM 2 4 F 10/05/12 5:36 AM M-F 530-6a 530-6a :30 NIX1206STA \$300.00 NM | | | | | | | | | |
| 13 | 10/08/12 | 10/08/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 5:44 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 14 | 10/03/12 | 10/03/12 | FOX X Factor | 7-9p | --W---- | :30 | 1 | \$2,600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$2,600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 7:42 PM FOX X Factor 7-9p :30 NIX1207MID \$2,600.00 NM | | | | | | | | | |
| 15 | 10/02/12 | 10/05/12 | M-F 9-10a | 9-10a | --WTF-- | :30 | 5 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/03/12 9:49 AM M-F 9-10a 9-10a :30 NIX1207MID \$300.00 NM 3 4 Th 10/04/12 9:08 AM M-F 9-10a 9-10a :30 NIX1207MID \$300.00 NM 1 4 Th 10/04/12 9:54 AM M-F 9-10a 9-10a :30 NIX1206STA \$300.00 NM 5 4 F 10/05/12 9:34 AM M-F 9-10a 9-10a :30 NIX1206STA \$300.00 NM 4 4 F 10/05/12 9:59 AM M-F 9-10a 9-10a :30 NIX1207MID \$300.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 580380-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | NIXON 4 GOV | | |



| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|-----------------|---------|--------|----------------|----------|------|
| 16 | 10/02/12 | 10/05/12 | M-F 3-4p | 3-4p | --WTF-- | :30 | 5 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 W 10/03/12 3:26 PM M-F 3-4p 3-4p :30 NIX1206STA \$150.00 NM 2 4 W 10/03/12 3:55 PM M-F 3-4p 3-4p :30 NIX1207MID \$150.00 NM 3 4 Th 10/04/12 3:25 PM M-F 3-4p 3-4p :30 NIX1207MID \$150.00 NM 1 4 F 10/05/12 3:09 PM M-F 3-4p 3-4p :30 NIX1206STA \$150.00 NM 4 4 F 10/05/12 3:48 PM M-F 3-4p 3-4p :30 NIX1207MID \$150.00 NM | | | | | | | | | |
| 17 | 10/02/12 | 10/05/12 | M-F 4-5p | 4-5p | --WTF-- | :30 | 5 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 5 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 4:20 PM M-F 4-5p 4-5p :30 NIX1206STA \$375.00 NM 2 4 W 10/03/12 4:50 PM M-F 4-5p 4-5p :30 NIX1207MID \$375.00 NM 3 4 Th 10/04/12 4:17 PM M-F 4-5p 4-5p :30 NIX1206STA \$375.00 NM 5 4 F 10/05/12 4:18 PM M-F 4-5p 4-5p :30 NIX1206STA \$375.00 NM 4 4 F 10/05/12 4:49 PM M-F 4-5p 4-5p :30 NIX1207MID \$375.00 NM | | | | | | | | | |
| 18 | 10/02/12 | 10/05/12 | M-F 1102p-1132p | M-F 1102p-1132p | --WTF-- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/02/12 11:13 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1207MID \$250.00 NM 3 4 W 10/03/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1207MID \$250.00 NM 1 4 Th 10/04/12 11:21 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1206STA \$250.00 NM 4 4 F 10/05/12 11:14 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1207MID \$250.00 NM | | | | | | | | | |
| 19 | 10/08/12 | 10/08/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | :30 | 2 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/08/12 11:13 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1206STA \$250.00 NM 1 4 M 10/08/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1208GRO \$250.00 NM | | | | | | | | | |
| 20 | 10/02/12 | 10/05/12 | M-F 5-530a | 5-530a | --WTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/03/12 5:09 AM M-F 5-530a 5-530a :30 NIX1206STA \$300.00 NM 3 4 W 10/03/12 5:25 AM M-F 5-530a 5-530a :30 NIX1207MID \$300.00 NM 2 4 Th 10/04/12 5:08 AM M-F 5-530a 5-530a :30 NIX1206STA \$300.00 NM 1 4 F 10/05/12 5:08 AM M-F 5-530a 5-530a :30 NIX1207MID \$300.00 NM | | | | | | | | | |
| 21 | 10/08/12 | 10/08/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/08/12 5:07 AM M-F 5-530a 5-530a :30 NIX1206STA \$300.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|--------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 580380-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-------------------------|-------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 22 | 10/02/12 | 10/05/12 | M-F 630-7p | 630-7p | --WTF-- | :30 | 4 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | --WTF-- | 4 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 4 4 | W | 10/03/12 | 6:42 PM | M-F 630-7p | 630-7p | :30 | NIX1206STA | \$1,000.00 | NM |
| 2 4 | Th | 10/04/12 | 6:47 PM | M-F 630-7p | 630-7p | :30 | NIX1207MID | \$1,000.00 | NM |
| 1 4 | F | 10/05/12 | 6:36 PM | M-F 630-7p | 630-7p | :30 | NIX1206STA | \$1,000.00 | NM |
| 3 4 | F | 10/05/12 | 6:53 PM | M-F 630-7p | 630-7p | :30 | NIX1207MID | \$1,000.00 | NM |
| 23 | 10/08/12 | 10/08/12 | M-F 630-7p | 630-7p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/08/12 | 6:48 PM | M-F 630-7p | 630-7p | :30 | NIX1206STA | \$1,000.00 | NM |
| 24 | 10/04/12 | 10/04/12 | FOX Prime Thursday 8-9p | 8p-9p | ---T--- | :30 | 1 | \$2,800.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | ---T--- | 1 | \$2,800.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 10/04/12 | 8:27 PM | FOX Prime Thursday 8-9p | 8p-9p | :30 | NIX1206STA | \$2,800.00 | NM |

Total Spots **72** **Gross Total** **\$44,275.00**

Payment Terms 30 Days

Agency Commission **\$6,641.25**

Net Amount Due **\$37,633.75**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 585395-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|-----------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

Billing Address

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 585395 | 09850304 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/27/12 | 10/27/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 2 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 10/27/12 7:08 AM Sa 7-9a Sa 7-9a :30 NIX1211MAN \$300.00 NM 1 4 Sa 10/27/12 8:53 AM Sa 7-9a Sa 7-9a :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 2 | 10/28/12 | 10/28/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/28/12 7:11 AM Su 7-9a Su 7-9a :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 3 | 10/24/12 | 10/26/12 | M-F 6-7a | 6-7a | --WTF-- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/24/12 6:45 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM 1 4 W 10/24/12 7:00 AM M-F 6-7a 6-7a :30 NIX1211MAN \$600.00 NM 2 4 Th 10/25/12 6:38 AM M-F 6-7a 6-7a :30 NIX1211MAN \$600.00 NM 3 4 F 10/26/12 6:54 AM M-F 6-7a 6-7a :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 5 | 10/24/12 | 10/26/12 | M-F 7-9a | 7-9a | --WTF-- | :30 | 5 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 5 \$525.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 8:09 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM 4 4 W 10/24/12 8:23 AM M-F 7-9a 7-9a :30 NIX1211MAN \$525.00 NM 5 4 Th 10/25/12 7:56 AM M-F 7-9a 7-9a :30 NIX1210SMA \$525.00 NM 2 4 Th 10/25/12 8:29 AM M-F 7-9a 7-9a :30 NIX1211MAN \$525.00 NM 3 4 F 10/26/12 8:13 AM M-F 7-9a 7-9a :30 NIX1211MAN \$525.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|-----------------|-----------------|---------------------|
| 585395-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/24/12 | 10/26/12 | M-F 5-6p | 5-6p | --WTF-- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/24/12 5:26 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 2 4 Th 10/25/12 5:36 PM M-F 5-6p 5-6p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 4 4 F 10/26/12 5:12 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 3 4 F 10/26/12 5:36 PM M-F 5-6p 5-6p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 8 | 10/28/12 | 10/28/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Su 10/28/12 5:54 PM Su 5-6p 5-6p :30 NIX1210SMA \$250.00 NM | | | | | | | | | |
| 9 | 10/24/12 | 10/26/12 | M-F 10-1030p | 10-1030p | --WTF-- | :30 | 3 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/24/12 11:28 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM | | | | | | | | | |
| 3 4 Th 10/25/12 11:23 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM | | | | | | | | | |
| 2 4 F 10/26/12 10:13 PM M-F 10-1030p 10-1030p :30 NIX1211MAN \$1,200.00 NM | | | | | | | | | |
| 11 | 10/24/12 | 10/26/12 | M-F 1030-1102p | 1030-1102p | --WTF-- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 W 10/24/12 11:47 PM M-F 1030-1102p 1030-1102p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 4 4 W 10/24/12 11:58 PM M-F 1030-1102p 1030-1102p :30 NIX1210SMA \$600.00 NM | | | | | | | | | |
| 2 4 Th 10/25/12 11:44 PM M-F 1030-1102p 1030-1102p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 3 4 F 10/26/12 10:39 PM M-F 1030-1102p 1030-1102p :30 NIX1211MAN \$600.00 NM | | | | | | | | | |
| 12 | 10/27/12 | 10/27/12 | Sa 9-10p | 9-10p | -----S- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Sa 10/27/12 Sa 9-10p 9-10p :00 \$600.00 NM | | | | | | | | | |
| Credited | | | | | | | | | |
| 13 | 10/27/12 | 10/27/12 | Sa 10-1030p | 10-1030p | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Sa 10/27/12 11:17 PM Sa 10-1030p 10-1030p :30 NIX1211MAN \$800.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|-----------------|-----------------|---------------------|
| 585395-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|-----------------|---------|--------|----------------|------------|------|
| 14 | 10/28/12 | 10/28/12 | Su 10-1030p | 10-1030p | -----S | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 11:49 PM Su 10-1030p 10-1030p :30 NIX1211MAN \$1,200.00 NM * | | | | | | | | | |
| 15 | 10/24/12 | 10/26/12 | M-F 530-6a | 530-6a | --WTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 W 10/24/12 5:37 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM 1 4 W 10/24/12 5:54 AM M-F 530-6a 530-6a :30 NIX1211MAN \$300.00 NM 2 4 Th 10/25/12 5:45 AM M-F 530-6a 530-6a :30 NIX1210SMA \$300.00 NM 3 4 F 10/26/12 5:54 AM M-F 530-6a 530-6a :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 17 | 10/24/12 | 10/26/12 | M-F 9-10a | 9-10a | --WTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 W 10/24/12 9:35 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM 2 4 Th 10/25/12 9:17 AM M-F 9-10a 9-10a :30 NIX1210SMA \$300.00 NM 1 4 Th 10/25/12 9:42 AM M-F 9-10a 9-10a :30 NIX1211MAN \$300.00 NM 3 4 F 10/26/12 9:17 AM M-F 9-10a 9-10a :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 19 | 10/24/12 | 10/26/12 | M-F 4-5p | 4-5p | --WTF-- | :30 | 4 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 10/25/12 4:10 PM M-F 4-5p 4-5p :30 NIX1210SMA \$375.00 NM 1 4 Th 10/25/12 4:25 PM M-F 4-5p 4-5p :30 NIX1211MAN \$375.00 NM 3 4 F 10/26/12 4:13 PM M-F 4-5p 4-5p :30 NIX1211MAN \$375.00 NM 4 4 F 10/26/12 4:41 PM M-F 4-5p 4-5p :30 NIX1211MAN \$375.00 NM | | | | | | | | | |
| 21 | 10/24/12 | 10/26/12 | M-F 1102p-1132p | M-F 1102p-1132p | --WTF-- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/24/12 12:17 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1211MAN \$250.00 NM * 4 4 Th 10/25/12 12:14 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1210SMA \$250.00 NM * 2 4 Th 10/25/12 12:28 AM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1211MAN \$250.00 NM * 3 4 F 10/26/12 11:28 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1211MAN \$250.00 NM | | | | | | | | | |
| 23 | 10/26/12 | 10/26/12 | M-F 630-7p | 630-7p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 10/26/12 6:43 PM M-F 630-7p 630-7p :30 NIX1210SMA \$1,000.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 585395-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 25 | 10/24/12 | 10/26/12 | M-F 12-1p | 12-1p | --WTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Th 10/25/12 12:12 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 2 4 Th 10/25/12 12:29 PM M-F 12-1p 12-1p :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 4 4 F 10/26/12 12:14 PM M-F 12-1p 12-1p :30 NIX1211MAN \$300.00 NM | | | | | | | | | |
| 3 4 F 10/26/12 12:52 PM M-F 12-1p 12-1p :30 NIX1210SMA \$300.00 NM | | | | | | | | | |
| 27 | 10/28/12 | 10/28/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$250.00 | NM |
| In 28 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Su 10/28/12 5:29 PM Su 5-6p 5-6p :30 NIX1211MAN \$250.00 NM | | | | | | | | | |
| 28 | 10/25/12 | 10/25/12 | World Series on FOX | 6p-CC | ---T--- | :30 | 1 | \$2,800.00 | NM |
| In 27 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Th 10/25/12 7:00 PM World Series on FOX 6p-CC :30 NIX1211MAN \$2,800.00 NM | | | | | | | | | |
| 32 | 10/28/12 | 10/28/12 | Su 10-1030p | 10-1030p | -----S | :30 | 1 | \$1,200.00 | NM |
| In 32 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 4 Su 10/28/12 11:40 PM Su 10-1030p 10-1030p :30 NIX1211MAN \$1,200.00 NM | | | | | | | | | |
| * | | | | | | | | | |

Total Spots 50 Gross Total \$27,925.00

Payment Terms 30 Days

Agency Commission \$4,188.75

Net Amount Due \$23,736.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|--------------------|-----------------|
| Nixon, Jay/D/MO/Governor | NIXON FOR GOVERNOR | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 581685 | 09837638 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|------------|-----------------|-----------------|--------------------|-----------------------|----------------|--------------|-------------------------|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------------------|-----|--|----|----------|---------|----------|---------|-----|------------|-------------|-----|--|---|----------|---------|----------|------|-----|------------|-------------|-----|--|----|----------|---------|----------|------|-----|------------|-------------|-----|--|---|----------|---------|----------|------|-----|------------|-------------|
| 1 | 10/13/12 | 10/13/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1 4</td><td></td><td>Sa</td><td>10/13/12</td><td>7:28 AM</td><td>Sa 7-9a</td><td>Sa 7-9a</td><td>:30</td><td>NIX1208GRO</td><td>\$300.00 NM</td></tr></table> | | | | | | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 4 | | Sa | 10/13/12 | 7:28 AM | Sa 7-9a | Sa 7-9a | :30 | NIX1208GRO | \$300.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | | Sa | 10/13/12 | 7:28 AM | Sa 7-9a | Sa 7-9a | :30 | NIX1208GRO | \$300.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 10/14/12 | 10/14/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1 4</td><td></td><td>Su</td><td>10/14/12</td><td>8:38 AM</td><td>Su 7-9a</td><td>Su 7-9a</td><td>:30</td><td>NIX1208GRO</td><td>\$300.00 NM</td></tr></table> | | | | | | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 4 | | Su | 10/14/12 | 8:38 AM | Su 7-9a | Su 7-9a | :30 | NIX1208GRO | \$300.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | | Su | 10/14/12 | 8:38 AM | Su 7-9a | Su 7-9a | :30 | NIX1208GRO | \$300.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 10/09/12 | 10/12/12 | M-F 6-7a | 6-7a | -TWTF-- | :30 | 4 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1 4</td><td></td><td>Tu</td><td>10/09/12</td><td>5:59 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00 NM</td></tr><tr><td>2 4</td><td></td><td>W</td><td>10/10/12</td><td>6:43 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00 NM</td></tr><tr><td>3 4</td><td></td><td>Th</td><td>10/11/12</td><td>6:55 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1208GRO</td><td>\$600.00 NM</td></tr><tr><td>4 4</td><td></td><td>F</td><td>10/12/12</td><td>6:07 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00 NM</td></tr></table> | | | | | | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 4 | | Tu | 10/09/12 | 5:59 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | 2 4 | | W | 10/10/12 | 6:43 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | 3 4 | | Th | 10/11/12 | 6:55 AM | M-F 6-7a | 6-7a | :30 | NIX1208GRO | \$600.00 NM | 4 4 | | F | 10/12/12 | 6:07 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | | Tu | 10/09/12 | 5:59 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | | W | 10/10/12 | 6:43 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 4 | | Th | 10/11/12 | 6:55 AM | M-F 6-7a | 6-7a | :30 | NIX1208GRO | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 4 | | F | 10/12/12 | 6:07 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 10/15/12 | 10/15/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1 4</td><td></td><td>M</td><td>10/15/12</td><td>6:25 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1209FOR</td><td>\$600.00 NM</td></tr></table> | | | | | | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 4 | | M | 10/15/12 | 6:25 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | | M | 10/15/12 | 6:25 AM | M-F 6-7a | 6-7a | :30 | NIX1209FOR | \$600.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------------|-----------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | NIXON FOR GOVERNOR | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 5 | 10/09/12 | 10/12/12 | M-F 7-9a | 7-9a | -TWTF-- | :30 | 4 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$525.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 8:44 AM M-F 7-9a 7-9a :30 NIX1208GRO \$525.00 NM 2 4 W 10/10/12 8:56 AM M-F 7-9a 7-9a :30 NIX1208GRO \$525.00 NM 4 4 Th 10/11/12 7:58 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM 1 4 F 10/12/12 8:59 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM | | | | | | | | | |
| 6 | 10/15/12 | 10/15/12 | M-F 7-9a | 7-9a | M----- | :30 | 1 | \$525.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$525.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 8:31 AM M-F 7-9a 7-9a :30 NIX1209FOR \$525.00 NM | | | | | | | | | |
| 7 | 10/09/12 | 10/12/12 | M-F 5-6p | 5-6p | -TWTF-- | :30 | 4 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Tu 10/09/12 5:26 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM 2 4 W 10/10/12 5:38 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM 1 4 Th 10/11/12 5:28 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM 3 4 F 10/12/12 5:32 PM M-F 5-6p 5-6p :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| 8 | 10/15/12 | 10/15/12 | M-F 5-6p | 5-6p | M----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 5:29 PM M-F 5-6p 5-6p :30 NIX1208GRO \$600.00 NM | | | | | | | | | |
| 9 | 10/09/12 | 10/12/12 | M-F 6-630p | 6-630p | -TWTF-- | :30 | 2 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 6:08 PM M-F 6-630p 6-630p :30 NIX1209FOR \$900.00 NM 2 4 W 10/10/12 6:09 PM M-F 6-630p 6-630p :30 NIX1209FOR \$900.00 NM | | | | | | | | | |
| 11 | 10/09/12 | 10/12/12 | M-F 9-10p | 9-10p | -TWTF-- | :30 | 4 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/09/12 9:45 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM 1 4 W 10/10/12 9:57 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM 3 4 Th 10/11/12 9:53 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM 4 4 F 10/12/12 9:14 PM M-F 9-10p 9-10p :30 NIX1209FOR \$1,200.00 NM | | | | | | | | | |
| 12 | 10/15/12 | 10/15/12 | M-F 9-10p | 9-10p | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 9-10p 9-10p :00 \$1,200.00 NM Credited | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------------|-----------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | NIXON FOR GOVERNOR | | |



| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|----------|------|
| 13 | 10/09/12 | 10/12/12 | M-F 1030-1102p | 1030-1102p | -TWTF-- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 10:54 PM M-F 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM 2 4 Th 10/11/12 10:38 PM M-F 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM | | | | | | | | | |
| 15 | 10/13/12 | 10/13/12 | Sa 10-1030p | 10-1030p | -----S- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/13/12 10:24 PM Sa 10-1030p 10-1030p :30 NIX1209FOR \$800.00 NM | | | | | | | | | |
| 16 | 10/09/12 | 10/12/12 | M-F 530-6a | 530-6a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 5:43 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM 1 4 W 10/10/12 5:36 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM 2 4 Th 10/11/12 5:44 AM M-F 530-6a 530-6a :30 NIX1209FOR \$300.00 NM 4 4 F 10/12/12 5:45 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 17 | 10/15/12 | 10/15/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 5:54 AM M-F 530-6a 530-6a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 18 | 10/09/12 | 10/12/12 | M-F 9-10a | 9-10a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 9:47 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM 2 4 W 10/10/12 9:54 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM 4 4 Th 10/11/12 9:10 AM M-F 9-10a 9-10a :30 NIX1209FOR \$300.00 NM 3 4 F 10/12/12 9:48 AM M-F 9-10a 9-10a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 19 | 10/15/12 | 10/15/12 | M-F 9-10a | 9-10a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 9:35 AM M-F 9-10a 9-10a :30 NIX1208GRO \$300.00 NM | | | | | | | | | |
| 20 | 10/09/12 | 10/12/12 | M-F 4-5p | 4-5p | -TWTF-- | :30 | 4 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 4:20 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 2 4 W 10/10/12 4:42 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 1 4 Th 10/11/12 4:13 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM 4 4 F 10/12/12 4:29 PM M-F 4-5p 4-5p :30 NIX1208GRO \$375.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|--------------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | NIXON FOR GOVERNOR | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------|----------------|---------|--------|----------------|------------|------|
| 21 | 10/15/12 | 10/15/12 | M-F 4-5p | 4-5p | M----- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 4:41 PM M-F 4-5p 4-5p :30 NIX1209FOR \$375.00 NM | | | | | | | | | |
| 22 | 10/09/12 | 10/12/12 | M-F 5-530a | 5-530a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 5:14 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 3 4 W 10/10/12 5:09 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM 4 4 Th 10/11/12 5:23 AM M-F 5-530a 5-530a :30 NIX1208GRO \$300.00 NM 2 4 F 10/12/12 5:08 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 23 | 10/15/12 | 10/15/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:23 AM M-F 5-530a 5-530a :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 24 | 10/09/12 | 10/12/12 | M-F 630-7p | 630-7p | -TWTF-- | :30 | 4 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/09/12 6:35 PM M-F 630-7p 630-7p :30 NIX1208GRO \$1,000.00 NM 3 4 W 10/10/12 6:43 PM M-F 630-7p 630-7p :30 NIX1208GRO \$1,000.00 NM 1 4 Th 10/11/12 6:43 PM M-F 630-7p 630-7p :30 NIX1209FOR \$1,000.00 NM 4 4 F 10/12/12 6:42 PM M-F 630-7p 630-7p :30 NIX1208GRO \$1,000.00 NM | | | | | | | | | |
| 25 | 10/15/12 | 10/15/12 | M-F 630-7p | 630-7p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 M-F 630-7p 630-7p :00 \$1,000.00 NM Credited | | | | | | | | | |
| 26 | 10/15/12 | 10/15/12 | FOX Prime Monday 7-8p | 7p-8p | M----- | :30 | 1 | \$2,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,100.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 FOX Prime Monday 7-8p 7p-8p :00 \$2,100.00 NM Credited | | | | | | | | | |
| 27 | 10/11/12 | 10/11/12 | FOX Prime Thursday 8-9p | 8p-9p | ---T--- | :30 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/11/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,800.00 NM Credited | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|--------------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | NIXON FOR GOVERNOR | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|-----------------|---------|--------|----------------|------------|------|
| 28 | 10/09/12 | 10/12/12 | M-F 12-1p | 12-1p | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/09/12 12:09 PM M-F 12-1p 12-1p :30 NIX1208GRO \$300.00 NM 4 4 W 10/10/12 12:45 PM M-F 12-1p 12-1p :30 NIX1208GRO \$300.00 NM 1 4 Th 10/11/12 12:13 PM M-F 12-1p 12-1p :30 NIX1208GRO \$300.00 NM 3 4 F 10/12/12 12:22 PM M-F 12-1p 12-1p :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 29 | 10/15/12 | 10/15/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 12:23 PM M-F 12-1p 12-1p :30 NIX1209FOR \$300.00 NM | | | | | | | | | |
| 30 | 10/09/12 | 10/12/12 | M-F 10-1030p | 10-1030p | -TWTF-- | :30 | 3 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 10:22 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$1,200.00 NM 2 4 W 10/10/12 10:29 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$1,200.00 NM 1 4 F 10/12/12 10:29 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$1,200.00 NM | | | | | | | | | |
| 31 | 10/09/12 | 10/12/12 | M-F 1102p-1132p | M-F 1102p-1132p | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/09/12 11:28 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1208GRO \$250.00 NM 4 4 W 10/10/12 11:23 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1209FOR \$250.00 NM 1 4 Th 10/11/12 11:26 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1208GRO \$250.00 NM 2 4 F 10/12/12 11:14 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1209FOR \$250.00 NM | | | | | | | | | |
| 32 | 10/15/12 | 10/15/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 1102p-1132p M-F 1102p-1132p :00 \$250.00 NM Credited | | | | | | | | | |
| 33 | 10/11/12 | 10/11/12 | President/VP Debates | 8-930p | ---T--- | :30 | 1 | \$2,800.00 | NM |
| In 37 added per john | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 9:38 PM President/VP Debates 8-930p :30 NIX1208GRO \$2,800.00 NM | | | | | | | | | |
| 34 | 10/15/12 | 10/15/12 | M-F 1132p-1202a | M-F 1132p-1202a | M----- | :30 | 1 | \$250.00 | NM |
| In 33 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 12:30 AM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1209FOR \$250.00 NM * | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------------|-----------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | NIXON FOR GOVERNOR | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------------|----------------|---------|--------|----------------|------------|------|
| 35 | 10/11/12 | 10/12/12 | M-F 6-7a | 6-7a | ---TF-- | :30 | 1 | \$600.00 | NM |
| In 34 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/12/12 6:40 AM M-F 6-7a 6-7a :30 NIX1208GRO \$600.00 NM | | | | | | | | | |
| 36 | 10/11/12 | 10/11/12 | M-F 10-1030p | 10-1030p | ---T--- | :30 | 1 | \$0.00 | NM |
| In 35 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$0.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 10:09 PM M-F 10-1030p 10-1030p :30 NIX1208GRO \$0.00 NM | | | | | | | | | |
| 37 | 10/11/12 | 10/11/12 | M-F 7-9a | 7-9a | ---T--- | :30 | 1 | \$0.00 | NM |
| In 36 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$0.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 8:40 AM M-F 7-9a 7-9a :30 NIX1208GRO \$0.00 NM | | | | | | | | | |
| 38 | 10/15/12 | 10/15/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$800.00 | NM |
| In 40 | | | | | | | | | |
| added per john | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 M-F 10-1030p 10-1030p :00 \$800.00 NM Credited | | | | | | | | | |
| 39 | 10/15/12 | 10/15/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$200.00 | NM |
| In 41 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 12:53 PM M-F 12-1p 12-1p :30 NIX1208GRO \$200.00 NM | | | | | | | | | |
| 40 | 10/15/12 | 10/15/12 | MLB Championship Serie 3p-CC | | M----- | :30 | 1 | \$1,700.00 | NM |
| In 38 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 9:21 PM MLB Championship Series 3p-CC :30 NIX1209FOR \$1,700.00 NM | | | | | | | | | |
| 41 | 10/15/12 | 10/15/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$400.00 | NM |
| In 39 | | | | | | | | | |
| added per john | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/15/12 6:40 AM M-F 6-7a 6-7a :30 NIX1208GRO \$400.00 NM | | | | | | | | | |

Total Spots 70 Gross Total \$40,250.00

Payment Terms 30 Days

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 581685-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|--------------------|-----------------|
| Nixon, Jay/D/MO/Governor | NIXON FOR GOVERNOR | |

Agency Commission **\$6,037.50**

Net Amount Due **\$34,212.50**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 584550-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|---------------|-----------------|
| Nixon, Jay/D/MO/Governor | NIXON FOR GOV | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/19/12 - 10/22/12 | 584550 | 09847413 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/22/12 | 10/22/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 11:57 PM M-F 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM * | | | | | | | | | |
| 2 | 10/21/12 | 10/21/12 | Su 10-1030p | 10-1030p | -----S | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/21/12 10:31 PM Su 10-1030p 10-1030p :30 NIX1210SMA \$1,200.00 NM * | | | | | | | | | |
| 3 | 10/22/12 | 10/22/12 | M-F 1030-1102p | 1030-1102p | M----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 M-F 1030-1102p 1030-1102p :00 \$600.00 NM Credited | | | | | | | | | |
| 4 | 10/21/12 | 10/21/12 | Su 1030-1102p | 1030-1102p | -----S | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/21/12 11:19 PM Su 1030-1102p 1030-1102p :30 NIX1209FOR \$600.00 NM * | | | | | | | | | |
| 5 | 10/22/12 | 10/22/12 | M-F 630-7p | 630-7p | M----- | :30 | 1 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,200.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 M-F 630-7p 630-7p :00 \$2,200.00 NM Credited | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|---------------|-----------------|---------------------|
| 584550-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | NIXON FOR GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|------------------------------|-------------------------|----------------|--------|----------------|------------|------|--------|------------|----------|---------|------------|------|--|--|--|--|--|----------|----------|--------|---|------------|--|--|--|--|-------------|-----|----------|----------|-------------|----------------|--------|-------|------|------|-----|----|----------|---------|-------------------------|--------|-----|------------|------------|----|-----|----|----------|---------|-------------------------|-------|-----|------------|------------|----|
| 6 | 10/21/12 | 10/21/12 | MLB Championship Serie 3p-CC | | -----S | :30 | 2 | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>2</td><td>\$2,500.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>2 4</td><td>Su</td><td>10/21/12</td><td>8:06 PM</td><td>MLB Championship Series</td><td>3p-CC</td><td>:30</td><td>NIX1210SMA</td><td>\$2,500.00</td><td>NM</td></tr> <tr> <td>1 4</td><td>Su</td><td>10/21/12</td><td>8:50 PM</td><td>MLB Championship Series</td><td>3p-CC</td><td>:30</td><td>NIX1209FOR</td><td>\$2,500.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | 10/15/12 | 10/21/12 | -----S | 2 | \$2,500.00 | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 4 | Su | 10/21/12 | 8:06 PM | MLB Championship Series | 3p-CC | :30 | NIX1210SMA | \$2,500.00 | NM | 1 4 | Su | 10/21/12 | 8:50 PM | MLB Championship Series | 3p-CC | :30 | NIX1209FOR | \$2,500.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/15/12 | 10/21/12 | -----S | 2 | \$2,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | Su | 10/21/12 | 8:06 PM | MLB Championship Series | 3p-CC | :30 | NIX1210SMA | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Su | 10/21/12 | 8:50 PM | MLB Championship Series | 3p-CC | :30 | NIX1209FOR | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 10/22/12 | 10/22/12 | MLB Championship Serie 3p-CC | | M----- | :30 | 2 | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>2</td><td>\$2,500.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>2 4</td><td>M</td><td>10/22/12</td><td>6:42 PM</td><td>MLB Championship Series</td><td>3p-CC</td><td>:30</td><td>NIX1210SMA</td><td>\$2,500.00</td><td>NM</td></tr> <tr> <td>1 4</td><td>M</td><td>10/22/12</td><td>9:32 PM</td><td>MLB Championship Series</td><td>3p-CC</td><td>:30</td><td>NIX1211MAN</td><td>\$2,500.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | 10/22/12 | 10/28/12 | M----- | 2 | \$2,500.00 | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 4 | M | 10/22/12 | 6:42 PM | MLB Championship Series | 3p-CC | :30 | NIX1210SMA | \$2,500.00 | NM | 1 4 | M | 10/22/12 | 9:32 PM | MLB Championship Series | 3p-CC | :30 | NIX1211MAN | \$2,500.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | M----- | 2 | \$2,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | M | 10/22/12 | 6:42 PM | MLB Championship Series | 3p-CC | :30 | NIX1210SMA | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/22/12 | 9:32 PM | MLB Championship Series | 3p-CC | :30 | NIX1211MAN | \$2,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 10/22/12 | 10/22/12 | M-F 6-7a | 6-7a | M----- | :30 | 2 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>2</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 4</td><td>M</td><td>10/22/12</td><td>6:38 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1211MAN</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>M</td><td>10/22/12</td><td>6:58 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1210SMA</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | 10/22/12 | 10/28/12 | M----- | 2 | \$600.00 | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 4 | M | 10/22/12 | 6:38 AM | M-F 6-7a | 6-7a | :30 | NIX1211MAN | \$600.00 | NM | 2 4 | M | 10/22/12 | 6:58 AM | M-F 6-7a | 6-7a | :30 | NIX1210SMA | \$600.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | M----- | 2 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/22/12 | 6:38 AM | M-F 6-7a | 6-7a | :30 | NIX1211MAN | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | M | 10/22/12 | 6:58 AM | M-F 6-7a | 6-7a | :30 | NIX1210SMA | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 10/22/12 | 10/22/12 | M-F 430-5a News | 430-5a | M----- | :30 | 1 | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>M-----</td><td>1</td><td>\$100.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 4</td><td>M</td><td>10/22/12</td><td>4:43 AM</td><td>M-F 430-5a News</td><td>430-5a</td><td>:30</td><td>NIX1210SMA</td><td>\$100.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | 10/22/12 | 10/28/12 | M----- | 1 | \$100.00 | | | | | Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 4 | M | 10/22/12 | 4:43 AM | M-F 430-5a News | 430-5a | :30 | NIX1210SMA | \$100.00 | NM | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/22/12 | 4:43 AM | M-F 430-5a News | 430-5a | :30 | NIX1210SMA | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots **10** **Gross Total** **\$14,300.00**

Payment Terms 30 Days

Agency Commission **\$2,145.00**

Net Amount Due **\$12,155.00**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 577538-2 | 10/14/12 | October 2012 | 10/01/12 - 10/01/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|--------------------|-----------------|
| Nixon, Jay/D/MO/Governor | NIXON FOR GOVERNOR | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 577538 | 09826729 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------------|-----------------------|-----------------------|---------------|----------------|-------------|-------------|
| 8 | 10/01/12 | 10/01/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$600.00 | NM |
| In 9 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | M----- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/01/12 | 6:08 PM | M-F 6-630p | 6-630p | :30 | NIX1206STA | \$600.00 | NM |
| 10 | 10/01/12 | 10/01/12 | 930-10p | 930-10p | M----- | :30 | 1 | \$750.00 | NM |
| In 11 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | M----- | 1 | \$750.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/01/12 | 9:39 PM | 930-10p | 930-10p | :30 | NIX1203DYN | \$750.00 | NM |
| 20 | 10/01/12 | 10/01/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$250.00 | NM |
| In 21 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | M----- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/01/12 | 5:38 AM | M-F 530-6a | 530-6a | :30 | NIX1206STA | \$250.00 | NM |
| 29 | 10/01/12 | 10/01/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | :30 | 1 | \$250.00 | NM |
| | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | M----- | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/01/12 | 11:31 PM | M-F 1102p-1132p | M-F 1102p-1132p | :30 | NIX1206STA | \$250.00 | NM |
| 32 | 10/01/12 | 10/01/12 | FOX Prime Monday 7-8p | 7p-8p | M----- | :30 | 1 | \$2,100.00 | NM |
| LN 33 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | M----- | 1 | \$2,100.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/01/12 | 7:43 PM | FOX Prime Monday 7-8p | 7p-8p | :30 | NIX1206STA | \$2,100.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|--------------------|---------------------|
| 577538-2 | 10/14/12 | October 2012 | 10/01/12 - 10/01/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | NIXON FOR GOVERNOR | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|----------------|----------|------|
| 34 | 10/01/12 | 10/01/12 | 9-930p | 9-930p | M----- | :30 | 1 | \$800.00 | NM |
| In 13 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/01/12 9:23 PM 9-930p 9-930p :30 NIX1206STA \$800.00 NM | | | | | | | | | |
| 35 | 10/01/12 | 10/01/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$800.00 | NM |
| In 15 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/01/12 10:14 PM M-F 10-1030p 10-1030p :30 NIX1206STA \$800.00 NM | | | | | | | | | |
| 36 | 10/01/12 | 10/01/12 | M-F 1030-1102p | 1030-1102p | M----- | :30 | 1 | \$400.00 | NM |
| In 17 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/01/12 10:44 PM M-F 1030-1102p 1030-1102p :30 NIX1206STA \$400.00 NM | | | | | | | | | |
| 38 | 10/01/12 | 10/01/12 | M-F 7-9a | 7-9a | M----- | :30 | 1 | \$0.00 | NM |
| In 35 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$0.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/01/12 8:42 AM M-F 7-9a 7-9a :30 NIX1203DYN \$0.00 NM | | | | | | | | | |
| 39 | 10/01/12 | 10/01/12 | 7-8a | 7-8a | M----- | :30 | 1 | \$525.00 | NM |
| In 36 | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$525.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/01/12 7:54 AM 7-8a 7-8a :30 NIX1206STA \$525.00 NM | | | | | | | | | |

Total Spots 10 Gross Total \$6,475.00

Payment Terms 30 Days

Agency Commission \$971.25
Net Amount Due \$5,503.75

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 585395-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|-----------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/12 - 10/29/12 | 585395 | 09850304 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|--------|---|------------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|---|----------|----------|--------------|----------|-----|------------|------------|----|
| 4 | 10/29/12 | 10/29/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>6:13 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1211MAN</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | M----- | 1 | \$600.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | M | 10/29/12 | 6:13 AM | M-F 6-7a | 6-7a | :30 | NIX1211MAN | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/29/12 | 6:13 AM | M-F 6-7a | 6-7a | :30 | NIX1211MAN | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 10/29/12 | 10/29/12 | M-F 5-6p | 5-6p | M----- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>5:55 PM</td><td>M-F 5-6p</td><td>5-6p</td><td>:30</td><td>NIX1210SMA</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | M----- | 1 | \$600.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | M | 10/29/12 | 5:55 PM | M-F 5-6p | 5-6p | :30 | NIX1210SMA | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/29/12 | 5:55 PM | M-F 5-6p | 5-6p | :30 | NIX1210SMA | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 10/29/12 | 10/29/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>10:31 PM</td><td>M-F 10-1030p</td><td>10-1030p</td><td>:30</td><td>NIX1211MAN</td><td>\$1,200.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | M----- | 1 | \$1,200.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | M | 10/29/12 | 10:31 PM | M-F 10-1030p | 10-1030p | :30 | NIX1211MAN | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/29/12 | 10:31 PM | M-F 10-1030p | 10-1030p | :30 | NIX1211MAN | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 10/29/12 | 10/29/12 | M-F 530-6a | 530-6a | M----- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>5:52 AM</td><td>M-F 530-6a</td><td>530-6a</td><td>:30</td><td>NIX1210SMA</td><td>\$300.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | M----- | 1 | \$300.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | M | 10/29/12 | 5:52 AM | M-F 530-6a | 530-6a | :30 | NIX1210SMA | \$300.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/29/12 | 5:52 AM | M-F 530-6a | 530-6a | :30 | NIX1210SMA | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 10/29/12 | 10/29/12 | M-F 9-10a | 9-10a | M----- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>10/29/12</td><td>9:59 AM</td><td>M-F 9-10a</td><td>9-10a</td><td>:30</td><td>NIX1211MAN</td><td>\$300.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | M----- | 1 | \$300.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | M | 10/29/12 | 9:59 AM | M-F 9-10a | 9-10a | :30 | NIX1211MAN | \$300.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | M----- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 10/29/12 | 9:59 AM | M-F 9-10a | 9-10a | :30 | NIX1211MAN | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--|----------------------------|--------------------------------|---------------------------------------|
| Invoice # 585395-2 | Invoice Date 11/11/12 | Invoice Month November 2012 | Invoice Period 10/29/12 - 10/29/12 |
| Advertiser Nixon, Jay/D/MO/Governor | Product JAY NIXON 4 GOV | Estimate Number | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------------------|-----------------------------|--------------------------|------------------------|---------------------------|---------------|----------------|-----------------------|-------------|
| 20 | 10/29/12 | 10/29/12 | M-F 4-5p | 4-5p | M----- | :30 | 1 | \$375.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$375.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 4:26 PM | M-F 4-5p | 4-5p | :30 | NIX1211MAN | \$375.00 | NM |
| 22 | 10/29/12 | 10/29/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 11:22 PM | M-F 1102p-1132p | M-F 1102p-1132p | :30 | NIX1210SMA | \$250.00 | NM |
| 26 | 10/29/12 | 10/29/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 12:53 PM | M-F 12-1p | 12-1p | :30 | NIX1211MAN | \$300.00 | NM |
| 29 | 10/29/12 In 29 | 10/29/12 | World Series on FOX | 6p-CC | M----- | :30 | 1 | \$2,300.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$2,300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | | World Series on FOX | 6p-CC | :00 | | \$2,300.00 | NM |
| | | | | Credited | | | | | |
| 30 | 10/29/12 In 30 | 10/29/12 | M-F 430-5a News | 430-5a | M----- | :30 | 1 | \$100.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$100.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 4:38 AM | M-F 430-5a News | 430-5a | :30 | NIX1211MAN | \$100.00 | NM |
| 31 | 10/29/12 In 32 | 10/29/12 | World Series on FOX | 6p-CC | M----- | :30 | 1 | \$2,300.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$2,300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | | World Series on FOX | 6p-CC | :00 | | \$2,300.00 | NM |
| | | | | Credited | | | | | |
| 33 | 10/29/12 In 33 | 10/29/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 6:09 PM | M-F 6-630p | 6-630p | :30 | NIX1211MAN | \$900.00 | NM |
| 34 | 10/29/12 In 34 | 10/29/12 | M-F 430-5a News | 430-5a | M----- | :30 | 1 | \$100.00 | NM |
| Weeks: | <u>Start Date</u> 10/29/12 | <u>End Date</u> 11/04/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$100.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 10/29/12 | 4:54 AM | M-F 430-5a News | 430-5a | :30 | NIX1211MAN | \$100.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 585395-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------|----------------|---------|--------|----------------|------------|------|
| 35 | 10/29/12 | 10/29/12 | M-F 630-7p | 630-7p | M----- | :30 | 2 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 2 \$2,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/29/12 6:37 PM M-F 630-7p 630-7p :30 NIX1211MAN \$2,200.00 NM 1 4 M 10/29/12 6:54 PM M-F 630-7p 630-7p :30 NIX1211MAN \$2,200.00 NM | | | | | | | | | |
| 36 | 10/29/12 | 10/29/12 | FOX Prime Monday | 7p-9p | M----- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/29/12 8:08 PM FOX Prime Monday 7p-9p :30 NIX1211MAN \$3,000.00 NM | | | | | | | | | |

Total Spots 14 Gross Total \$12,425.00

Payment Terms 30 Days

Agency Commission \$1,863.75
Net Amount Due \$10,561.25

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|-----------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 586892 | 09853249 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|----|----------|---------|----------|---------|-----|------------|----------|----|-----|----|----------|---------|----------|------|-----|------------|----------|----|-----|---|----------|---------|----------|------|-----|------------|----------|----|-----|----|----------|---------|----------|------|-----|------------|----------|----|-----|---|----------|---------|----------|------|-----|------------|----------|----|
| 1 | 11/03/12 | 11/03/12 | Sa 7-9a | Sa 7-9a | -----S- | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Sa</td><td>11/03/12</td><td>7:59 AM</td><td>Sa 7-9a</td><td>Sa 7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$300.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | -----S- | 1 | \$300.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | Sa | 11/03/12 | 7:59 AM | Sa 7-9a | Sa 7-9a | :30 | NIX1212STO | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | -----S- | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Sa | 11/03/12 | 7:59 AM | Sa 7-9a | Sa 7-9a | :30 | NIX1212STO | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 11/04/12 | 11/04/12 | Su 7-9a | Su 7-9a | -----S | :30 | 1 | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Su</td><td>11/04/12</td><td>7:09 AM</td><td>Su 7-9a</td><td>Su 7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$300.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | -----S | 1 | \$300.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | Su | 11/04/12 | 7:09 AM | Su 7-9a | Su 7-9a | :30 | NIX1212STO | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Su | 11/04/12 | 7:09 AM | Su 7-9a | Su 7-9a | :30 | NIX1212STO | \$300.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 10/30/12 | 11/02/12 | M-F 6-7a | 6-7a | -TWTF-- | :30 | 5 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>5</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>5 4</td><td>Tu</td><td>10/30/12</td><td>5:58 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1212STO</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>1 4</td><td>Tu</td><td>10/30/12</td><td>6:55 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>W</td><td>10/31/12</td><td>6:07 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>3 4</td><td>Th</td><td>11/01/12</td><td>6:09 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1212STO</td><td>\$600.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>F</td><td>11/02/12</td><td>6:24 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | -TWTF-- | 5 | \$600.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 5 4 | Tu | 10/30/12 | 5:58 AM | M-F 6-7a | 6-7a | :30 | NIX1212STO | \$600.00 | NM | 1 4 | Tu | 10/30/12 | 6:55 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM | 2 4 | W | 10/31/12 | 6:07 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM | 3 4 | Th | 11/01/12 | 6:09 AM | M-F 6-7a | 6-7a | :30 | NIX1212STO | \$600.00 | NM | 4 4 | F | 11/02/12 | 6:24 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 5 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 4 | Tu | 10/30/12 | 5:58 AM | M-F 6-7a | 6-7a | :30 | NIX1212STO | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Tu | 10/30/12 | 6:55 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | W | 10/31/12 | 6:07 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 4 | Th | 11/01/12 | 6:09 AM | M-F 6-7a | 6-7a | :30 | NIX1212STO | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 4 | F | 11/02/12 | 6:24 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 10/30/12 | 11/02/12 | M-F 7-9a | 7-9a | -TWTF-- | :30 | 5 | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>5</td><td>\$525.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Tu</td><td>10/30/12</td><td>7:55 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>W</td><td>10/31/12</td><td>7:10 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>5 4</td><td>W</td><td>10/31/12</td><td>8:13 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1213FIN</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>3 4</td><td>Th</td><td>11/01/12</td><td>7:09 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1213FIN</td><td>\$525.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>F</td><td>11/02/12</td><td>7:10 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | -TWTF-- | 5 | \$525.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | Tu | 10/30/12 | 7:55 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM | 2 4 | W | 10/31/12 | 7:10 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM | 5 4 | W | 10/31/12 | 8:13 AM | M-F 7-9a | 7-9a | :30 | NIX1213FIN | \$525.00 | NM | 3 4 | Th | 11/01/12 | 7:09 AM | M-F 7-9a | 7-9a | :30 | NIX1213FIN | \$525.00 | NM | 4 4 | F | 11/02/12 | 7:10 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 5 | \$525.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Tu | 10/30/12 | 7:55 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | W | 10/31/12 | 7:10 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 4 | W | 10/31/12 | 8:13 AM | M-F 7-9a | 7-9a | :30 | NIX1213FIN | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 4 | Th | 11/01/12 | 7:09 AM | M-F 7-9a | 7-9a | :30 | NIX1213FIN | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 4 | F | 11/02/12 | 7:10 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|-----------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 5 | 10/30/12 | 11/02/12 | M-F 5-6p | 5-6p | -TWTF-- | :30 | 3 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 3 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 3 4 | Tu | 10/30/12 | 5:43 PM | M-F 5-6p | 5-6p | :30 | NIX1212STO | \$600.00 | NM |
| 2 4 | W | 10/31/12 | 5:15 PM | M-F 5-6p | 5-6p | :30 | NIX1212STO | \$600.00 | NM |
| 1 4 | Th | 11/01/12 | 5:26 PM | M-F 5-6p | 5-6p | :30 | NIX1212STO | \$600.00 | NM |
| 6 | 10/30/12 | 11/02/12 | M-F 6-630p | 6-630p | -TWTF-- | :30 | 1 | \$900.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 6:21 PM | M-F 6-630p | 6-630p | :30 | NIX1213FIN | \$900.00 | NM |
| 7 | 11/05/12 | 11/05/12 | M-F 6-630p | 6-630p | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 6:08 PM | M-F 6-630p | 6-630p | :30 | NIX1213FIN | \$900.00 | NM |
| 8 | 11/04/12 | 11/04/12 | Su 5-6p | 5-6p | -----S | :30 | 1 | \$250.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -----S | 1 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Su | 11/04/12 | 5:59 PM | Su 5-6p | 5-6p | :30 | NIX1213FIN | \$250.00 | NM |
| 9 | 10/30/12 | 11/02/12 | M-F 9-10p | 9-10p | -TWTF-- | :30 | 2 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 2 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 9:24 PM | M-F 9-10p | 9-10p | :30 | NIX1212STO | \$1,200.00 | NM |
| 2 4 | W | 10/31/12 | 9:39 PM | M-F 9-10p | 9-10p | :30 | NIX1213FIN | \$1,200.00 | NM |
| 10 | 10/30/12 | 11/02/12 | M-F 10-1030p | 10-1030p | -TWTF-- | :30 | 1 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 1 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Tu | 10/30/12 | 10:28 PM | M-F 10-1030p | 10-1030p | :30 | NIX1213FIN | \$1,200.00 | NM |
| 11 | 11/05/12 | 11/05/12 | M-F 10-1030p | 10-1030p | M----- | :30 | 1 | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 10:10 PM | M-F 10-1030p | 10-1030p | :30 | NIX1212STO | \$1,200.00 | NM |
| 12 | 10/30/12 | 11/02/12 | M-F 1030-1102p | 1030-1102p | -TWTF-- | :30 | 1 | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -TWTF-- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 10:46 PM | M-F 1030-1102p | 1030-1102p | :30 | NIX1212STO | \$600.00 | NM |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|------------------|---------------------|----------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| | | |
|--------------------------|-----------------|------------------------|
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|-----------------|-----------------|---------------------|
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|-----------------|---------|--------|----------------|----------|------|
| 20 | 11/05/12 | 11/05/12 | M-F 9-10a | 9-10a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 9:25 AM M-F 9-10a 9-10a :30 NIX1212STO \$300.00 NM | | | | | | | | | |
| 21 | 10/30/12 | 11/02/12 | M-F 3-4p | 3-4p | -TWTF-- | :30 | 5 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 5 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 3:07 PM M-F 3-4p 3-4p :30 NIX1213FIN \$150.00 NM 5 4 Tu 10/30/12 3:39 PM M-F 3-4p 3-4p :30 NIX1212STO \$150.00 NM 2 4 W 10/31/12 3:39 PM M-F 3-4p 3-4p :30 NIX1212STO \$150.00 NM 3 4 Th 11/01/12 3:55 PM M-F 3-4p 3-4p :30 NIX1212STO \$150.00 NM 4 4 F 11/02/12 3:48 PM M-F 3-4p 3-4p :30 NIX1213FIN \$150.00 NM | | | | | | | | | |
| 22 | 10/30/12 | 11/02/12 | M-F 4-5p | 4-5p | -TWTF-- | :30 | 4 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 4:14 PM M-F 4-5p 4-5p :30 NIX1213FIN \$375.00 NM 2 4 W 10/31/12 4:11 PM M-F 4-5p 4-5p :30 NIX1213FIN \$375.00 NM 4 4 Th 11/01/12 4:25 PM M-F 4-5p 4-5p :30 NIX1213FIN \$375.00 NM 3 4 F 11/02/12 4:26 PM M-F 4-5p 4-5p :30 NIX1212STO \$375.00 NM | | | | | | | | | |
| 23 | 11/05/12 | 11/05/12 | M-F 4-5p | 4-5p | M----- | :30 | 1 | \$375.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$375.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 4:12 PM M-F 4-5p 4-5p :30 NIX1212STO \$375.00 NM | | | | | | | | | |
| 24 | 10/30/12 | 11/02/12 | M-F 1102p-1132p | M-F 1102p-1132p | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/30/12 11:26 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1212STO \$250.00 NM 1 4 W 10/31/12 11:23 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1213FIN \$250.00 NM 4 4 Th 11/01/12 11:28 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1212STO \$250.00 NM 3 4 F 11/02/12 11:14 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1213FIN \$250.00 NM | | | | | | | | | |
| 25 | 11/05/12 | 11/05/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 11:22 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1212STO \$250.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|-----------------|-----------------|---------------------|
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 26 | 10/30/12 | 11/02/12 | M-F 5-530a | 5-530a | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 5:14 AM M-F 5-530a 5-530a :30 NIX1212STO \$300.00 NM 4 4 W 10/31/12 5:23 AM M-F 5-530a 5-530a :30 NIX1213FIN \$300.00 NM 3 4 Th 11/01/12 5:09 AM M-F 5-530a 5-530a :30 NIX1212STO \$300.00 NM 2 4 F 11/02/12 5:08 AM M-F 5-530a 5-530a :30 NIX1213FIN \$300.00 NM | | | | | | | | | |
| 27 | 11/05/12 | 11/05/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 5:14 AM M-F 5-530a 5-530a :30 NIX1212STO \$300.00 NM | | | | | | | | | |
| 28 | 10/30/12 | 11/02/12 | M-F 630-7p | 630-7p | -TWTF-- | :30 | 1 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$2,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 6:37 PM M-F 630-7p 630-7p :30 NIX1213FIN \$2,200.00 NM | | | | | | | | | |
| 29 | 11/05/12 | 11/05/12 | M-F 630-7p | 630-7p | M----- | :30 | 1 | \$2,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 6:47 PM M-F 630-7p 630-7p :30 NIX1212STO \$2,200.00 NM | | | | | | | | | |
| 30 | 11/05/12 | 11/05/12 | FOX Prime Monday 7-8p | 7p-8p | M----- | :30 | 1 | \$2,100.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,100.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 7:20 PM FOX Prime Monday 7-8p 7p-8p :30 NIX1213FIN \$2,100.00 NM | | | | | | | | | |
| 31 | 10/30/12 | 11/02/12 | M-F 12-1p | 12-1p | -TWTF-- | :30 | 4 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 12:53 PM M-F 12-1p 12-1p :30 NIX1212STO \$300.00 NM 4 4 W 10/31/12 12:55 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM 2 4 Th 11/01/12 12:45 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM 3 4 F 11/02/12 12:29 PM M-F 12-1p 12-1p :30 NIX1212STO \$300.00 NM | | | | | | | | | |
| 32 | 11/05/12 | 11/05/12 | M-F 12-1p | 12-1p | M----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 12:44 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|-----------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|-----------------|---------|--------|----------------|----------|------|
| 33 | 10/30/12 | 11/02/12 | M-F 1-2p | 1-2p | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/30/12 1:51 PM M-F 1-2p 1-2p :30 NIX1213FIN \$150.00 NM 2 4 W 10/31/12 1:25 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM 1 4 Th 11/01/12 1:23 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM 4 4 F 11/02/12 1:59 PM M-F 1-2p 1-2p :30 NIX1213FIN \$150.00 NM | | | | | | | | | |
| 34 | 11/05/12 | 11/05/12 | M-F 1-2p | 1-2p | M----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 1:59 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM | | | | | | | | | |
| 35 | 10/30/12 | 11/02/12 | M-F 2-3p | 2-3p | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 2:55 PM M-F 2-3p 2-3p :30 NIX1212STO \$150.00 NM 2 4 W 10/31/12 2:45 PM M-F 2-3p 2-3p :30 NIX1213FIN \$150.00 NM 4 4 Th 11/01/12 2:38 PM M-F 2-3p 2-3p :30 NIX1213FIN \$150.00 NM 3 4 F 11/02/12 2:55 PM M-F 2-3p 2-3p :30 NIX1212STO \$150.00 NM | | | | | | | | | |
| 36 | 11/05/12 | 11/05/12 | M-F 2-3p | 2-3p | M----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 2:50 PM M-F 2-3p 2-3p :30 NIX1213FIN \$150.00 NM | | | | | | | | | |
| 37 | 10/30/12 | 11/02/12 | M-F 1132p-1202a | M-F 1132p-1202a | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/30/12 11:43 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM 3 4 W 10/31/12 11:56 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1212STO \$250.00 NM 2 4 Th 11/01/12 11:44 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM 4 4 F 11/02/12 11:48 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1212STO \$250.00 NM | | | | | | | | | |
| 38 | 11/05/12 | 11/05/12 | M-F 1132p-1202a | M-F 1132p-1202a | M----- | :30 | 1 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 12:02 AM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|-----------------|---------------------|
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | JAY NIXON 4 GOV | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|----------------|---------|--------|----------------|----------|------|
| 39 | 10/30/12 | 11/02/12 | M-F 1202m-1232a | 1202-1232a | -TWTF-- | :30 | 4 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 10/30/12 12:26 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM 1 4 W 10/31/12 12:28 AM M-F 1202m-1232a 1202-1232a :30 NIX1213FIN \$150.00 NM 3 4 Th 11/01/12 12:31 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM 4 4 F 11/02/12 12:14 AM M-F 1202m-1232a 1202-1232a :30 NIX1213FIN \$150.00 NM | | | | | | | | | |
| 40 | 11/05/12 | 11/05/12 | M-F 1202m-1232a | 1202-1232a | M----- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 12:28 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM | | | | | | | | | |
| 41 | 10/30/12 | 11/02/12 | M-F 1232-1a | 1232-1a | -TWTF-- | :30 | 4 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Tu 10/30/12 12:54 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM 4 4 W 10/31/12 12:56 AM M-F 1232-1a 1232-1a :30 NIX1212STO \$75.00 NM 2 4 Th 11/01/12 1:01 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM 1 4 F 11/02/12 12:55 AM M-F 1232-1a 1232-1a :30 NIX1212STO \$75.00 NM | | | | | | | | | |
| 42 | 11/05/12 | 11/05/12 | M-F 1232-1a | 1232-1a | M----- | :30 | 1 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 1:01 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM | | | | | | | | | |
| 43 | 10/30/12 | 11/02/12 | 1-130a | 1-130a | -TWTF-- | :30 | 4 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Tu 10/30/12 1:29 AM 1-130a 1-130a :30 NIX1212STO \$75.00 NM 1 4 W 10/31/12 1:28 AM 1-130a 1-130a :30 NIX1213FIN \$75.00 NM 3 4 Th 11/01/12 1:11 AM 1-130a 1-130a :30 NIX1212STO \$75.00 NM 2 4 F 11/02/12 1:29 AM 1-130a 1-130a :30 NIX1213FIN \$75.00 NM | | | | | | | | | |
| 44 | 11/05/12 | 11/05/12 | M-F 1-4a | 1-4a | M----- | :30 | 1 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 11/05/12 1:29 AM M-F 1-4a 1-4a :30 NIX1212STO \$75.00 NM | | | | | | | | | |
| 45 | 11/03/12 | 11/03/12 | Sa 1030-1130p | 1030-1130p | -----S- | :30 | 1 | \$200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 11/03/12 11:12 PM Sa 1030-1130p 1030-1130p :30 NIX1213FIN \$200.00 NM | | | | | | | | | |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|---------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 586892-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 46 | 11/01/12 | 11/01/12 | FOX X Factor | 7-9p | ---T--- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 11/01/12 7:30 PM FOX X Factor 7-9p :30 NIX1213FIN \$2,000.00 NM | | | | | | | | | |
| 47 | 11/06/12 | 11/06/12 | M-F 12-1p | 12-1p | -T----- | :30 | 2 | \$300.00 | NM |
| prebooked Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 2 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 11/06/12 12:15 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM 1 4 Tu 11/06/12 12:59 PM M-F 12-1p 12-1p :30 NIX1213FIN \$300.00 NM | | | | | | | | | |

Total Spots 98 Gross Total \$42,900.00

Payment Terms 30 Days

Agency Commission \$6,435.00
Net Amount Due \$36,465.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 587208-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|----------------|-----------------|
| Nixon, Jay/D/MO/Governor | Nixon'governor | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 587208 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|-----|----|----------|----------|----------------|------------|-----|------------|------------|----|
| 1 | 11/05/12 | 11/05/12 | M-F 6-7a | 6-7a | M----- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>11/05/12</td><td>6:54 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1213FIN</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | M | 11/05/12 | 6:54 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | M | 11/05/12 | 6:54 AM | M-F 6-7a | 6-7a | :30 | NIX1213FIN | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 10/31/12 | 11/02/12 | M-F 7-9a | 7-9a | --WTF-- | :30 | 1 | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$525.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>11/01/12</td><td>7:59 AM</td><td>M-F 7-9a</td><td>7-9a</td><td>:30</td><td>NIX1212STO</td><td>\$525.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$525.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | Th | 11/01/12 | 7:59 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$525.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Th | 11/01/12 | 7:59 AM | M-F 7-9a | 7-9a | :30 | NIX1212STO | \$525.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | 11/05/12 | 11/05/12 | M-F 5-6p | 5-6p | M----- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 4</td><td>M</td><td>11/05/12</td><td>5:28 PM</td><td>M-F 5-6p</td><td>5-6p</td><td>:30</td><td>NIX1212STO</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 2 4 | M | 11/05/12 | 5:28 PM | M-F 5-6p | 5-6p | :30 | NIX1212STO | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 4 | M | 11/05/12 | 5:28 PM | M-F 5-6p | 5-6p | :30 | NIX1212STO | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | 10/31/12 | 11/02/12 | M-F 9-10p | 9-10p | --WTF-- | :30 | 1 | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$1,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>11/01/12</td><td>9:46 PM</td><td>M-F 9-10p</td><td>9-10p</td><td>:30</td><td>NIX1212STO</td><td>\$1,200.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$1,200.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | Th | 11/01/12 | 9:46 PM | M-F 9-10p | 9-10p | :30 | NIX1212STO | \$1,200.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | Th | 11/01/12 | 9:46 PM | M-F 9-10p | 9-10p | :30 | NIX1212STO | \$1,200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | 10/31/12 | 11/02/12 | M-F 1030-1102p | 1030-1102p | --WTF-- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>W</td><td>10/31/12</td><td>10:59 PM</td><td>M-F 1030-1102p</td><td>1030-1102p</td><td>:30</td><td>NIX1212STO</td><td>\$600.00</td><td>NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$600.00 | | | | | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | 1 4 | W | 10/31/12 | 10:59 PM | M-F 1030-1102p | 1030-1102p | :30 | NIX1212STO | \$600.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 4 | W | 10/31/12 | 10:59 PM | M-F 1030-1102p | 1030-1102p | :30 | NIX1212STO | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| | | | |
|--------------------------|----------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 587208-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | Nixon'governor | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 6 | 10/31/12 | 11/02/12 | M-F 530-6a | 530-6a | --WTF-- | :30 | 1 | \$300.00 | NM |
| In 6 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 5:53 AM | M-F 530-6a | 530-6a | :30 | NIX1213FIN | \$300.00 | NM |
| 7 | 10/31/12 | 11/02/12 | M-F 9-10a | 9-10a | --WTF-- | :30 | 1 | \$300.00 | NM |
| In 7 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 9:33 AM | M-F 9-10a | 9-10a | :30 | NIX1213FIN | \$300.00 | NM |
| 8 | 10/31/12 | 11/02/12 | M-F 3-4p | 3-4p | --WTF-- | :30 | 1 | \$150.00 | NM |
| In 8 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 3:08 PM | M-F 3-4p | 3-4p | :30 | NIX1213FIN | \$150.00 | NM |
| 9 | 10/31/12 | 11/02/12 | M-F 4-5p | 4-5p | --WTF-- | :30 | 1 | \$375.00 | NM |
| In 9 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$375.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 4:55 PM | M-F 4-5p | 4-5p | :30 | NIX1212STO | \$375.00 | NM |
| 10 | 10/31/12 | 11/02/12 | M-F 1102p-1132p | M-F 1102p-1132p | --WTF-- | :30 | 2 | \$250.00 | NM |
| In 10 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$250.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | Th | 11/01/12 | 11:22 PM | M-F 1102p-1132p | M-F 1102p-1132p | :30 | NIX1213FIN | \$250.00 | NM |
| 1 4 | F | 11/02/12 | 11:31 PM | M-F 1102p-1132p | M-F 1102p-1132p | :30 | NIX1213FIN | \$250.00 | NM |
| 11 | 11/05/12 | 11/05/12 | M-F 5-530a | 5-530a | M----- | :30 | 1 | \$300.00 | NM |
| In 12 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 5:06 AM | M-F 5-530a | 5-530a | :30 | NIX1212STO | \$300.00 | NM |
| 12 | 10/31/12 | 11/02/12 | M-F 630-7p | 630-7p | --WTF-- | :30 | 1 | \$1,000.00 | NM |
| In 12 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$1,000.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 6:48 PM | M-F 630-7p | 630-7p | :30 | NIX1213FIN | \$1,000.00 | NM |
| 13 | 10/31/12 | 11/02/12 | M-F 12-1p | 12-1p | --WTF-- | :30 | 1 | \$300.00 | NM |
| In 13 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 12:21 PM | M-F 12-1p | 12-1p | :30 | NIX1213FIN | \$300.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|----------------|---------------------|
| 587208-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | Nixon/governor | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------|-----------------|---------|--------|----------------|----------|------|
| 14 | 10/31/12 | 11/02/12 | M-F 1-2p | 1-2p | --WTF-- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 1:47 PM M-F 1-2p 1-2p :30 NIX1212STO \$150.00 NM | | | | | | | | | |
| 15 | 10/31/12 | 11/02/12 | M-F 2-3p | 2-3p | --WTF-- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 2:44 PM M-F 2-3p 2-3p :30 NIX1212STO \$150.00 NM | | | | | | | | | |
| 16 | 10/31/12 | 11/02/12 | M-F 1132p-1202a | M-F 1132p-1202a | --WTF-- | :30 | 2 | \$250.00 | NM |
| In 18 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/31/12 11:46 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1213FIN \$250.00 NM 1 4 F 11/02/12 11:58 PM M-F 1132p-1202a M-F 1132p-1202a :30 NIX1212STO \$250.00 NM | | | | | | | | | |
| 17 | 10/31/12 | 11/02/12 | M-F 1202m-1232a | 1202-1232a | --WTF-- | :30 | 2 | \$150.00 | NM |
| In 19 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/31/12 12:31 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM 1 4 Th 11/01/12 12:17 AM M-F 1202m-1232a 1202-1232a :30 NIX1212STO \$150.00 NM | | | | | | | | | |
| 18 | 10/31/12 | 11/02/12 | M-F 1232-1a | 1232-1a | --WTF-- | :30 | 2 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/31/12 1:02 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM 1 4 F 11/02/12 12:44 AM M-F 1232-1a 1232-1a :30 NIX1213FIN \$75.00 NM | | | | | | | | | |
| 19 | 10/31/12 | 11/02/12 | 1-130a | 1-130a | --WTF-- | :30 | 2 | \$75.00 | NM |
| In 23 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 2 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 1:11 AM 1-130a 1-130a :30 NIX1212STO \$75.00 NM 2 4 Th 11/01/12 1:29 AM 1-130a 1-130a :30 NIX1213FIN \$75.00 NM | | | | | | | | | |
| 20 | 10/31/12 | 11/02/12 | M-F 5-530a | 5-530a | --WTF-- | 1:00 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/31/12 5:08 AM M-F 5-530a 5-530a 1:00 NIX1201VAL \$600.00 NM | | | | | | | | | |
| 21 | 10/31/12 | 11/02/12 | M-F 530-6a | 530-6a | --WTF-- | 1:00 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 11/02/12 5:46 AM M-F 530-6a 530-6a 1:00 NIX1201VAL \$600.00 NM | | | | | | | | | |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|----------------|-----------------|---------------------|
| 587208-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | Product | Estimate Number | |
| Nixon, Jay/D/MO/Governor | Nixon'governor | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 22 | 11/05/12 | 11/05/12 | M-F 7-9a | 7-9a | M----- | 1:00 | 1 | \$1,050.00 | NM |
| In 26 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,050.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 8:23 AM | M-F 7-9a | 7-9a | 1:00 | NIX1201VAL | \$1,050.00 | NM |
| 23 | 11/05/12 | 11/05/12 | M-F 9-10a | 9-10a | M----- | 1:00 | 1 | \$600.00 | NM |
| In 28 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 9:55 AM | M-F 9-10a | 9-10a | 1:00 | NIX1201VAL | \$600.00 | NM |
| 24 | 11/05/12 | 11/05/12 | M-F 12-1p | 12-1p | M----- | 1:00 | 1 | \$600.00 | NM |
| In 29 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$600.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 12:06 PM | M-F 12-1p | 12-1p | 1:00 | NIX1201VAL | \$600.00 | NM |
| 25 | 11/05/12 | 11/05/12 | M-F 1-2p | 1-2p | M----- | 1:00 | 1 | \$300.00 | NM |
| In 30 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 1:45 PM | M-F 1-2p | 1-2p | 1:00 | NIX1201VAL | \$300.00 | NM |
| 26 | 10/31/12 | 11/02/12 | M-F 2-3p | 2-3p | --WTF-- | 1:00 | 2 | \$300.00 | NM |
| In 32 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 2 4 | W | 10/31/12 | 2:19 PM | M-F 2-3p | 2-3p | 1:00 | NIX1201VAL | \$300.00 | NM |
| 1 4 | Th | 11/01/12 | 2:10 PM | M-F 2-3p | 2-3p | 1:00 | NIX1201VAL | \$300.00 | NM |
| 27 | 11/05/12 | 11/05/12 | M-F 3-4p | 3-4p | M----- | 1:00 | 1 | \$300.00 | NM |
| In 33 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 3:58 PM | M-F 3-4p | 3-4p | 1:00 | NIX1201VAL | \$300.00 | NM |
| 28 | 10/31/12 | 11/02/12 | M-F 4-5p | 4-5p | --WTF-- | 1:00 | 2 | \$750.00 | NM |
| In 34 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$750.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 4:28 PM | M-F 4-5p | 4-5p | 1:00 | NIX1201VAL | \$750.00 | NM |
| 2 4 | Th | 11/01/12 | 4:43 PM | M-F 4-5p | 4-5p | 1:00 | NIX1201VAL | \$750.00 | NM |
| 29 | 11/05/12 | 11/05/12 | M-F 4-5p | 4-5p | M----- | 1:00 | 1 | \$750.00 | NM |
| In 35 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$750.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 4:55 PM | M-F 4-5p | 4-5p | 1:00 | NIX1201VAL | \$750.00 | NM |

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|--------------|----------------|---------------------|
| 587208-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |
| Advertiser | | Product | Estimate Number |
| Nixon, Jay/D/MO/Governor | | Nixon/governor | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 30 | 11/05/12 | 11/05/12 | M-F 9-10p | 9-10p | M----- | 1:00 | 1 | \$2,400.00 | NM |
| In 47 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$2,400.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 9:39 PM | M-F 9-10p | 9-10p | 1:00 | NIX1201VAL | \$2,400.00 | NM |
| 31 | 11/05/12 | 11/05/12 | M-F 1030-1102p | 1030-1102p | M----- | 1:00 | 1 | \$1,200.00 | NM |
| In 36 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$1,200.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 10:37 PM | M-F 1030-1102p | 1030-1102p | 1:00 | NIX1201VAL | \$1,200.00 | NM |
| 32 | 10/31/12 | 11/02/12 | M-F 1102p-1132p | M-F 1102p-1132p | --WTF-- | 1:00 | 1 | \$500.00 | NM |
| In 38 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 11:27 PM | M-F 1102p-1132p | M-F 1102p-1132p | 1:00 | NIX1201VAL | \$500.00 | NM |
| 33 | 11/05/12 | 11/05/12 | M-F 1102p-1132p | M-F 1102p-1132p | M----- | 1:00 | 1 | \$500.00 | NM |
| In 37 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 11:27 PM | M-F 1102p-1132p | M-F 1102p-1132p | 1:00 | NIX1201VAL | \$500.00 | NM |
| 34 | 10/31/12 | 11/02/12 | M-F 1132p-1202a | M-F 1132p-1202a | --WTF-- | 1:00 | 2 | \$500.00 | NM |
| In 39 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 2 | \$500.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 12:01 AM | M-F 1132p-1202a | M-F 1132p-1202a | 1:00 | NIX1201VAL | \$500.00 | NM |
| 2 4 | Th | 11/01/12 | 11:59 PM | M-F 1132p-1202a | M-F 1132p-1202a | 1:00 | NIX1201VAL | \$500.00 | NM |
| 35 | 10/31/12 | 11/02/12 | M-F 1202m-1232a | 1202-1232a | --WTF-- | 1:00 | 1 | \$300.00 | NM |
| In 42 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | W | 10/31/12 | 12:16 AM | M-F 1202m-1232a | 1202-1232a | 1:00 | NIX1201VAL | \$300.00 | NM |
| 36 | 11/05/12 | 11/05/12 | M-F 1202m-1232a | 1202-1232a | M----- | 1:00 | 1 | \$300.00 | NM |
| In 41 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$300.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 12:18 AM | M-F 1202m-1232a | 1202-1232a | 1:00 | NIX1201VAL | \$300.00 | NM |
| 37 | 10/31/12 | 11/02/12 | M-F 1232-1a | 1232-1a | --WTF-- | 1:00 | 1 | \$150.00 | NM |
| In 43 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | Th | 11/01/12 | 12:43 AM | M-F 1232-1a | 1232-1a | 1:00 | NIX1201VAL | \$150.00 | NM |

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 587208-1 | 11/11/12 | November 2012 | 10/29/12 - 11/05/12 |

| Advertiser | Product | Estimate Number |
|--------------------------|----------------|-----------------|
| Nixon, Jay/D/MO/Governor | Nixon'governor | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|-------------------|-----------------|-----------------|--------------------|-----------------------|---------------|----------------|-------------|-------------|
| 38 | 11/05/12 | 11/05/12 | M-F 1232-1a | 1232-1a | M----- | 1:00 | 1 | \$150.00 | NM |
| In 44 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 12:46 AM | M-F 1232-1a | 1232-1a | 1:00 | NIX1201VAL | \$150.00 | NM |
| 39 | 10/31/12 | 11/02/12 | 1-130a | 1-130a | --WTF-- | 1:00 | 1 | \$150.00 | NM |
| In 46 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | --WTF-- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | F | 11/02/12 | 1:11 AM | 1-130a | 1-130a | 1:00 | NIX1201VAL | \$150.00 | NM |
| 40 | 11/05/12 | 11/05/12 | 1-130a | 1-130a | M----- | 1:00 | 1 | \$150.00 | NM |
| In 45 | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$150.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 4 | M | 11/05/12 | 1:21 AM | 1-130a | 1-130a | 1:00 | NIX1201VAL | \$150.00 | NM |

Total Spots **48** Gross Total **\$21,850.00**

Payment Terms 30 Days

Agency Commission **\$3,277.50**

Net Amount Due **\$18,572.50**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 585869-2 | 11/11/12 | November 2012 | 10/29/12 - 10/29/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDAF | Dan Driscoll | Washington DC | National |

| Advertiser | Product | Estimate Number |
|--------------------------|-----------------|-----------------|
| Nixon, Jay/D/MO/Governor | JAY NIXON 4 GOV | |

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/29/12 | 585869 | 09851461 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | NW80 | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 5 | 10/29/12 | 10/29/12 | World Series on FOX | 6p-CC | M----- | :30 | 1 | \$2,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> | | | | | | | | | |

Total Spots 0 Net Total \$0.00

Payment Terms 30 Days